



THE 2013 DELTA SIDE BUSINESS EXPO WAS PROUDLY SPONSORED BY:

- LANSING MALL
- DELTA TOWNSHIP
- CASE CREDIT UNION
- ASTERA CREDIT UNION
- INDEPENDENCE VILLAGE OF GRAND LEDGE
- GRANGER
- MSUFCU

2014 DELTASIDE COMMUNITY EXPO COMMITTEE

Erin Bielawski
Edward Jones
Co-Chair—Treasurer,
Booth Sales

Jen Roberts
Delta Township
Chair— Sponsorships

Dave Ames
Waverly Comm. Schools
Entertainment, Volunteers

Fred Garrett
Lansing Mall
Logistics, Booth Sales

Norma McGarry
CASE Credit Union
PR/Advertising, Booth
Sales

Ken Whiting
Mid-Michigan Interactive
Booth Sales, Sponsor-
ships

Mark Quimby
Edward Jones
Booth Sales, Sponsorships

Paige Moreau
Lansing Mall
Booth Sales

Kathy Gilreath
Delta Township
Vendor Communications,
Advertising

Nicole Putnam
CASE Credit Union
Booth Sales

Steven Hinkle
Comerica Bank
Booth Sales

Kathy Mrozinski
Delta Retirement
Booth Sales

SPONSORSHIP OPPORTUNITIES

*Delta Side Business
Association in
Partnership with
Delta Township
Presents
the
2014 Community Expo*



Saturday, March 1, 2014
Lansing Mall
10 a.m. - 3 p.m.

As a sponsor, what will I receive? The Delta Side Community Expo offers many levels of sponsorships and many reasons why you and your business would want to be a Delta Side Community Expo Sponsor. The opportunity to highlight your business and benefits are as follows:

- **Platinum Level (\$3,000)** sponsors receive:
Two booths at the Expo
Full page ad in the program (inside cover)
Recognition at Delta Side Member Meetings
Delta-Waverly Community News
Treasurer Hunt Participant
Multiple Web Site Logo Listing
1 Year Membership to Delta Side
1 scholarship named for Sponsor
Attend presentation of scholarship

- **Gold Level (\$2,000)** sponsors receive:
Booth at the Expo
1/2 page ad in the program
Recognition at Delta Side Member Meetings
Delta-Waverly Community News
Choice of location at Expo
Treasurer Hunt participant
Multiple web site logo listing
1 Year Membership to Delta Side
Recognition on mobile billboard

- **Silver Level (\$1,000)** sponsors receive:
Booth at the Expo
1/4 page ad in the program
Recognition at Delta Side Member Meetings
Delta-Waverly Community News
Treasurer Hunt participant
Multiple web site listing
1 Year Membership to Delta Side

- **Bronze Level (\$500)** sponsors receive:
Booth at the Expo
Business card size ad in the program
Recognition at Delta Side Member Meetings
Treasurer Hunt participant
Multiple web site listing



- **Patron Level (\$100)** sponsors receive:
Listed in the event program

How do you advertise? Your name and sponsorship level will be printed on the Delta Side Association's website, and on print material as specified in the sponsorship levels.

What are sponsor donations used for? Proceeds from the Expo are given in scholarships to graduating students of Delta Township to be used toward college tuition. In 2013, Delta Side awarded \$6,000 in scholarships! This year's goal is to increase the number of scholarships awarded.

Sign me up! If you are interested in becoming a sponsor, please detach the form on the right and return it to the Delta Side Business Association Expo, P.O. Box 70045, Lansing, MI 48908-7045.

If you have any questions, please feel free to contact the Committee Chairperson, Jen Roberts at (517) 323-8590.

Thank you for your interest and support.

Please complete this form, include your check made payable to Delta Side Business Association Expo, and deliver to:

Delta Side Business Association
PO Box 70045
Lansing, MI 48908-7045

Name of Sponsor (as it should be printed)

Contact Person

Address

Phone

Email

Sponsorship level (please check one)

- ☐ \$3,000 ~ Platinum Level
- ☐ \$1,000 ~ Silver Level
- ☐ \$2,000 ~ Gold Level
- ☐ \$ 500 ~ Bronze Level
- ☐ \$ 100 ~ Patron Level

2014 Delta Side Business Association Expo Sponsorship Form